

# About us



See CEO's LinkedIn profile

JADE CONCEPT can **register your domain name, design your web site, find a good ISP** to host it, **maintain** it and **promote** it, as well as **help you with writing and images**, and **advise** you on all things needed to make your web site successful, popular and cost efficient.

Every web site we build is unique. We are capable of designing a wide variety of sites, from small or simple ones, to the complex sites that include flash, forms, cgi & php scripting, java, javascript, animations, video, databases and more.

**While we develop sites on many different platforms, or build them from scratch, we recommend WordPress and have been building sites on this superior platform for years.** WordPress is the most popular website platform on the Internet, with 17+% of all websites currently (2012) running on this platform. It's the first choice for its ease of use (updating a web site is very similar to working on a Word document), flexibility, speed, SEO and the love search engines have for it – Google will index a post made on a WordPress site within a day, while a new page created on a web site created on a different platform might take weeks to appear in search results. Properly SEO optimized WordPress sites are also more likely to appear near the top of the search results.

## W E O F F E R :

Web design and development, including flash, interactive scripts & database (php, cgi, java, javascript, MYSQL) installing & modifications, search engine optimization, video & audio

Copy writing, including translation services

Promotion and promotional consultation (where and how to advertise, ad & banner design, Internet branding, building social networks presence and more)

Web site repair and redesign

Web site maintenance

Photography and web video editing (as a part of our web design package)

Search engine registration (as a part of our web design package)

## C O S T :

Please call us for a FREE consultation.

An estimate is provided after we hear about your needs. Jade Concept charges based on the length and complexity of the project, and we offer discounted rates for certain non-profits and other humanitarian sites :-).

## A B O U T U S :

Our team has many years of experience in a large number of design and promotional fields, including Web Design, Advertising, Image Consultation, Copy Writing, Graphic Design, Illustration, and Fine Art.

We have degrees and awards, and pride ourselves in the excellence of our work. Even more importantly, we love what we do.

Our unique cultural backgrounds and strong experience in advertising enable us to help you present your business in the way that will appeal to the widest possible audience.

Your needs and image will be closely examined, and we will provide you with an estimate after the first meeting – there are no surprises, except for the happy ones.

After the basic look of the site is created, you will be presented with the draft, and have a chance to make changes before the site is completed. Depending on the size of the project, we will meet or consult over e-mail or phone at every major point of the project completion.

Want help and consultation in English, Mandarin, Cantonese or Serbo-Croatian? Call us, we speak your language and understand your special needs.